



CIPHERLAB CO., LTD.

## **CipherLab Launches Rugged 2D Scanner Ready For Any Environment**

*With IP54-sealed rugged design, audio/visual/tactile scan confirmation, high-resolution 2D capabilities and 1.3 megapixel imaging, the CipherLab 1704 is ready for the future.*

**Taipei, Taiwan — December 3, 2010** — CipherLab (TWO: 6160), adds a new dimension to its leading range of rugged mobile computers and scanners with a feature-packed new 2D device. The CipherLab 1704 offers 1D/2D functionality and 1.3 megapixel imaging capabilities in a single, affordable package that can cope with everything from 3 mil barcodes to signatures, and optionally even full A4 documents. Another standout feature of the 1704 is its innovative scan confirmation system, which includes variable volume level, LED and vibrator. CipherLab's trademark rugged design and the sheer versatility of the 1704's feature set reduce the total cost of ownership, making it a great long-term investment in employee productivity.

“We kept hearing that what our partners needed was an affordable 2D device that could do it all,” explains CipherLab President Sherman Chuang. “What makes the 1704 different is that it can be used under virtually any conditions, because its confirmation system lets the user capture mission-critical data without being able to see or even hear. The 1704 also has IP54 dust/water protection and a 1.8m drop test rating, so it really is ready for anything.”

For more details and specifications regarding the CipherLab 1704 2D performance scanners and other CipherLab products, visit [www.cipherlab.com](http://www.cipherlab.com).

### **About CipherLab**

CipherLab is a global leader in the design, manufacture, and marketing of Automatic Identification and Data Capture/Collection products and systems. The company's mobile computers and scanners are integrated into the networks of some of the world's best known logistics, retail, distribution, government installations and healthcare companies, helping them run more efficiently and effectively onsite and on the road. Operating worldwide, CipherLab is headquartered in Taipei, Taiwan with offices in China, Germany and the USA, and is publicly traded on the Taiwan stock exchange (Taiwan OTC: 6160). For more information, please visit <http://www.cipherlab.com>.

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